

# TechEnterprise 2008

## *The Value of Project Management*

*ESI International Professional Development Seminar sponsored by Hawaii Technology Development Venture*

*Thursday, June 26, 2008*

*8:30a – 12:00p*

*Honolulu Country Club*

*1690 Ala Puumalu Street*

*Honolulu, HI 96818-1599*

*Cost - \$50 per attendee*

*(No additional cost if you register for TechEnterprise 2008)*

Join ESI International and Hawaii Technology Development Venture, for an exclusive seminar.

Project management is a cornerstone practice in many organizations, and yet, still many organizations continue institute 'ad-hoc', 'learn-as-you go' practices in hopes of a quicker fix or a shorter schedule. This presentation discusses powerful arguments and lessons-learned on why industry-based knowledge and best practice project management adds value to the organization and how individuals and organizations can optimize that value through a shared vision and understanding of project management practices

Presentation topics include:

- Standards
- Companies that support PM standards
- Benefits of PM standards
- PM processes
- Success stories
- What's in it for you?
- How HTDV Supports PM

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